



Food Drive Tips

Who can do a food drive? Everyone! Individuals, churches schools, businesses...the whole community!

Why do a food drive? The key reason to donate is to do something good for those in need. However, there are many other sound business reasons to donate food or grocery products to the East Texas Food Bank.

Getting Started

Follow the 3 R's to a successful food drive:

RECRUIT a food drive coordinator or committee. Select a coordinator to take the lead in organizing and executing the canned food drive. A small committee can take charge of promoting the drive, setting up a kick-off event or create a food drive competition.

REACH a goal. Aim high, a goal will help keep the team motivated! Ten pounds or ten food items feeds a family of four for one day.

RAISE awareness. The more your employees know about the issue of hunger in East Texas, the more likely they will feel connected and want to participate in the food drive. Call the Food Bank to schedule a representative to talk to your organization about hunger in East Texas or to schedule a warehouse tour.

For more information to start your food drive, contact Rosemary McClain: rmcclain@secondharvest.org www.easttexfoodbank.org

East Texas Food Bank serves 25,000 people every week...
111,000 people...40,000 children...14,500 senior citizens
...living on the brink of hunger in East Texas.

Do:

- place containers in central areas accessible to participants.
- donate non-perishable items such as canned fruit and/or vegetables, evaporated milk, cornmeal mix, etc.

Don't:

- fill containers too full-remember if you can't lift it, neither can volunteers working at the food bank
- donate fresh produce, baked goods, anything with a perishable shelf-life, or glass containers.

Some helpful advice: A successful food drive requires organization. It may be helpful to establish a committee to determine the type, theme, dates, and duration of your drive. Select your drive leaders on the basis of their available time, creativity, rapport with others, and leadership.

Calling all protein! The Food Bank welcomes all canned food donations but especially needs protein:

- beef stew
- chili
- ham
- chicken
- tuna
- salmon
- macaroni and cheese
- soup
- peanut butter

