

# NEWS RELEASE



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## Ozarka Helping to Kickoff “Hunger Action Month”

*Donation of \$5,000, truckload of bottled water*

(Tyler, Texas) August 30, 2017 – Ozarka® Natural Spring Water is helping the East Texas Food Bank kick off “Hunger Action Month” during September by donating \$5,000 and a truckload of bottled water. The donation will take place at the East Texas Food Bank on **Friday, September 1<sup>st</sup> at 10:00am**. Immediately following the presentation, employees of Ozarka will volunteer at the food bank.

“Supporting our local communities is a priority for our company,” said Jeff Hall, Ozarka factory manager. “Since 2003, we have partnered with the East Texas Food Bank, and we are pleased to help again during Hunger Action Month and especially in the wake of Hurricane Harvey. On behalf of our 230 employees in Wood County and more than 1,300 statewide, we are grateful for the good work that is being done here to assist families in need - we are proud to support the East Texas Food Bank again.”

The East Texas Food Bank is assisting victims of Hurricane Harvey. Ozarka and its parent company Nestlé Waters North America have donated more than 1.3 million bottles to relief efforts in the past week with plans to donate more. For Hunger Action Month, Ozarka has donated a truckload of water, which is approximately 45,000 bottles.

“Hunger Action Month” is a month-long campaign that Feeding America and food banks across the nation ask everyone to take action to fight hunger in their community. Whether it is by advocating and raising awareness, making a donation, or by volunteering, individuals can find the way that is right for them to make a difference.

“Pure drinking water is one of the essentials of life,” said Dennis Cullinane, CEO of the East Texas Food Bank. “This delivery of bottled water could not have arrived at a better time as we begin to assist with disaster recovery efforts from Hurricane Harvey. We are so fortunate and thankful for our long-standing partnership with Ozarka and their continued support of the work that we do each day.”

September 14<sup>th</sup> has been declared “Hunger Action Day” across the country. Everyone will be encouraged to “Go Orange” to help raise awareness about hunger in their community. For more information about Hunger Action Month and how you can participate to make a difference in the lives of hungry neighbors in need, visit **[EastTexasFoodBank.org](http://EastTexasFoodBank.org)**.

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**About Ozarka® Brand Natural Spring Water**

As a natural resource company providing a healthy bottled beverage, Ozarka and its parent company, Nestlé Waters North America, are dedicated to producing high quality bottled water in a sustainable way. This includes reducing the amount of plastic in its bottles and packaging, investing in hybrid transportation technology, increasing internal recycling, regionalizing bottling facilities, constructing LEED® certified buildings, and sponsoring recycling initiatives nationally. Nationwide, Nestlé Waters manages spring sites across the United States and maintains nearly 14,000 acres of natural watershed area. In East Texas, Ozarka preserves more than 2,000 acres of land and operates a LEED® certified bottling facility that employs more than 230 people.

**About East Texas Food Bank**

The East Texas Food Bank provided more than 22 million meals each year to 200 partner agencies in 26 East Texas counties. Our vision is for a hunger-free East Texas and our mission is to fight hunger and feed hope in East Texas. The East Texas Food Bank is a member of Feeding America and Feeding Texas. To learn more, please visit [EastTexasFoodBank.org](http://EastTexasFoodBank.org). Find us on Facebook at [facebook.com/etfoodbank](https://facebook.com/etfoodbank) or follow our news on Twitter at [twitter.com/etfoodbank](https://twitter.com/etfoodbank) .

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